



Date: 4 May 2025

Subject: Alisa Lynn Fact Sheet & Promotional Data

YouTube Channel: www.youtube.com/@alisa_lynn

Rumble Channel: www.rumble.com/c/AlisaLynnWimb

Alisa Lynn Website: www.alisalynn.com

Instagram: www.instagram.com/alisalynn_wimb/

Email: info@alisalynn.com

YouTube Stats:

Established: January 14, 2013

Over 1,125 Videos Posted

Over 5 million views

Watch time over 307,000 hours

Subscribers over 11,200

Impressions over 26.5 million

Top performing videos have over 60,000 views each

Alisa Lynn Dot Com Stats:

Website Visits: 1,492,651 (Last 10 Months)

Rumble Stats:

Established: August 8, 2024

Over 58,000 views

*Alisa Lynn on Rumble is a brand new project which was launched publicly in early 2025. Even though, brand new to this platform, Alisa Lynn's channel is rapidly growing and we are now reaching a new audience.

Alisa Lynn, is often referred to as the “Queen of What’s in my Bag” or “Queen of WIMB” on YouTube and Social Media. She has over 25 years of working with handbags and handbag accessories, creating a level of experience not matched by many. For over 12 years, Alisa Lynn has been working hard to bring viewers a one-of-a-kind experience for viewing her videos on YouTube and other platforms. Her style and format is one that has been applauded by some of the leaders in the industry as her videos focus on the products and subject matter of the video, not on an individual. Her honest and open reviews are some of the most respected and appreciated on social media. Alisa Lynn has never focused on a single or handful of brands or companies, but instead has tried to bring the most widespread variety of purses and other products so that her viewers are very informed to as what is available from just about any location or shop. Her videos are entertaining while remaining on point and focused and her dedication to her fans is unmatched. Alisa Lynn does her best to answer any and all comments and questions and she provides assistance and gives advice when it is requested. Alisa Lynn has remained faithful to her loyal fans and to her style. For over 12 years, those that have experienced her videos have come to know what to expect and have offered great praise for her respect and love for all things related to handbags and accessories. Most importantly is her relationship with her fans and her respect and appreciation to those that support her efforts and all of the efforts being made here at Alisa Lynn dot com.

Alisa Lynn is currently in the process of expanding her online presence and has recently shared her entire video library on Rumble and also established an Instagram account “[alisalynn_wimb](#)” We are continually looking for ways to reach a larger audience and to expand our online footprint. We are also excited to announce that we are in the process of launching a membership newsletter and improved methods to create new and exciting ways to interact with our most loyal fans. This is an exciting time and we are working hard to grow the Alisa Lynn brand and to find more ways to reach greater audiences while building stronger relationships with our business partners.

Alisa Lynn is open to sponsorships and collaborations and has been a leader in driving sales to various companies using her well established format and honest reviews. Numerous companies have placed great trust in Alisa Lynn to deliver to-the-point, and trust worthy reviews which leads to brand enrichment and visibility.

We look forward to continuing this incredible journey with all of you.

Welcome to Alisa Lynn!

For more information on Alisa Lynn, please contact us at: info@alisalynn.com.